

JD for Digital Marketer

Introduction:

NBITS (N Benchmark IT Solutions) is an IT Company which has key services into Consulting, Development and outsourcing across wide variety of tools & technologies (primarily Microsoft, Oracle, SAP, AI (Artificial Intelligence), Bigdata, App Building Cloud & Analytics). Looking for Enthusiastic professionals who can synchronize with Organization Vision and can be part of the Company's exponential growth.

Experience: 0 to 1 Year in Digital Marketing

Position: Digital Marketer Intern

Location: Hyderabad (On-Site)

Start Date: ASAP (Immediate Joiners preferable)

Key Responsibilities:

- Plan and monitor the company's online presence on every relevant platform.
- Provide creative ideas for content marketing and update website.
- Collaborate with designers to improve user experience.
- Analyse the keyword and the website for proper optimisation.
- Be actively involved in SEO (Search Engine Optimization) efforts.
- Measure and report the performance of all digital marketing efforts using a Web analytics tool.
- Link Building activities –Profile Creation, Directory Submission, Social Bookmarking, Document Submission, Guest Posting, and Blog & Forum commenting.

Must Have:

- Sound knowledge on digital marketing (SEO, SEM (Search Engine Marketing), SMM, SEM and Email Marketing).
- Bachelor's or master's degree in marketing or a related field.
- Confident and clear communicator, able to demonstrate experience of engaging in conversations and building relationships with clients.
- Extensive and up-to-date technical knowledge of the full range of digital marketing services.
- Basic knowledge on Microsoft Office.
- Excellent communication skills
- Good at work habits & reliable and Loyal to the Organization
- Should be Accountable, Proactive, Discipline, Stable at Employment

Essential Competencies:

- Attention to detail
- Oral and written English communication
- Ability to follow instructions

If you feel suitable and interested, please share your updated profile to ritesh.d@nbits.tech

Preference will be given to the people who have vast experience in dealing digital marketing across the globe especially for IT Companies, Health/Pharma Sector, Educational Organization & Trust.